

## Top Tips for Hosting your Gaming Marathon

1. Pick Your Console – Choose the console of your choosing and a game to play. You don't need expensive equipment to be able to host a gaming event, most games can be downloaded for free on PC via sites such as Steam.
2. Set Your Marathon Challenge & Fundraising Target – Pick the number of hours you're going to play for and how much you're going to aim to raise. (For example: 12 Hours of gaming – Suggested Target of £250, 24 Hours of gaming – Suggested Target of £500)
3. Pick Your Team – Invite friends to join you – it'll be way more fun this way! Alternatively, get your employer on board to support your gaming fundraiser and ask your colleagues to get involved.
4. Pick a Date & Location – Set a date that works for you and your friends and decide where to base yourselves for the marathon. Just be sure it is somewhere safe and has good Wifi!
5. Set up your Fundraising Page – This is really quick and easy to do, simply click the link here to set up your page: ([Link to Justgiving Campaign Page?](#)). Once your page is ready to go, share it with friends and family via email, social media, and Whatsapp.
6. Promote your Event – Think about whether you want to broadcast your gaming marathon, using sights such as Twitch, Youtube, or Ustream. If you decide you don't want to broadcast it, that's fine too! Just be sure to update your friends and family via social media on Twitter, Facebook, or Instagram.
7. Get Snacks & Drinks – You'll need to keep hydrated and fuelled so be sure to have a stash of snacks and drinks at the ready.
8. Take Regular Short Breaks – Gaming for a whole 24 hours isn't good for your eyesight so be sure to take turns having regular ten minute breaks.
9. Show Donors how their Support Will Help – People appreciate knowing how their donation will make a difference, so share with them how their donation will be helping Children with Cancer UK:
  - £10 could fund basic laboratory equipment, vital to research into childhood cancer.
  - £20 could supply a months' worth of protective clothing, essential for experiments in childhood cancer.
  - £70 could go towards research into new Intraoperative MRI Scanning methods, increasing the ability to detect tumours in children.
  - £100 could help support research into treatment for high-grade brain tumours in children, a group of cancers that remain largely incurable.
10. Thank People – Don't forget to say a huge thank you to everyone who supports your gaming marathon. There are many ways to say thank you including a post on social media, letting people know how the gaming marathon went, and reminding them that every penny they have donated will be going straight to Children with Cancer UK who will put the funds towards vital, specialist research which would otherwise go unfunded.