



Game 2 Cure



Hints and tips for a successful event

Game 2 Cure is a way for gamers and game enthusiasts to unite against childhood cancer. Take on the ultimate challenge of gaming continuously for 12 hours to show your support for the 12 children and young people diagnosed with cancer every day in the UK.

Spice things up with fun challenges within your marathon. Some of our favourites are:

Host a tournament

Get a group together and set up a points system. The winner walks away triumphant!

Speed runs

Complete a level or game as fast as you can.

Build something amazing

Show off your inner artist in-game. Why not recreate the Children with Cancer UK logo or build a bell whilst encouraging donations? Have your family and friends choose colours or materials.

Complete everything

Collect every coin, medal and achievement in your chosen game.

Ultimate streams

Host a stream in fancy dress. How about your favourite gaming or film character?

Crazy reactions

Get your family and friends to play your favourite games for a donation and record their reactions - the good and the bad!

Smash a record

Aim to beat a gaming record. Whether you want to try for the highest score or hardest difficulty, go for it and become a record holder.

Give up gaming

The hardest challenge for game lovers. Get sponsored to give up your console or favourite game for a month.

Stay healthy and safe gamers! We recommend:

Taking regular breaks

Give your eyes a break and stretch your legs away from your screen. Try setting an alarm on your phone every hour for a 5-minute break.

Keeping hydrated and fuelled

Stock up on water and healthy snacks to munch on throughout your challenge.

Avoiding a crash

Steer clear of caffeine, energy or high-sugar drinks.

Making sure you are well rested

Get a good night's sleep before you complete your challenge.



Children with Cancer UK's work

At Children with Cancer UK, our vision is a world where every child survives cancer. Our mission is to improve survival rates across all types of childhood cancer, develop safer and more effective treatments for children and support families affected by childhood cancer when they need it most.

Share how your fundraising could make a difference:



£10 - Could provide a handmade Beads of Courage glass bead to help a child with cancer visualise and articulate their childhood cancer journey, keeping a record of every hospital trip and treatment

£20 - Could supply a month's worth of protective clothing, essential for experiments in childhood cancer

£50 - Could cover the cost of a months' worth of data storage and analysis for a research team, essential for making much needed progress in paediatric cancer research

£75 - Could pay for a family of four to enjoy a day out at the Grand Pier, Weston-super-Mare, complete with access to free rides all day and a buffet lunch. Our annual event for families affected by childhood cancer gives them the opportunity to spend quality time together, creating happy memories away from the hospital ward

£100 - Could supply labs with one month's worth of plastic ware, such as microfuge tubes and specialised pipette tips, for handling patient samples and chemicals.

Top fundraising tips

Update your JustGiving page

Add some pictures, edit your story and set your event date.

Set your target

Setting this high will encourage more donations. Keep everyone updated on how close you are to reaching your goal.

Link your Twitch/YouTube

Connect your streaming account to your fundraising page so people can watch and donate easily. Use our frames as a background to let everyone know what you are doing.

Assemble your gaming crew

Ask your friends to join you in the challenge or have them join by watching and cheering you on.

Shout out

Let everyone know when your challenge starts by using our social badges and sharing your JustGiving page. Give everyone live updates during your stream on Twitter or Facebook.

Get your work involved

Add what you are doing to your email signature or notice board. Check if your workplace does matched giving for charities.

Set forfeits

Ask people for dares in exchange for a donation or set a target, and once you hit it, complete a dare at random. How about fancy dress or funny dances?

Thank you for your support

Together we can help save the lives of children with cancer and keep their families together.

Don't forget to use our gaming materials (example below):
<https://www.childrenwithcancer.org.uk/gaming>



Get in touch

020 7404 0808

fundraising@childrenwithcancer.org.uk

Please share your fundraising ideas and photos from your events on your social media pages.

 childrenwithcanceruk

 @CwC_UK

 childrenwithcanceruk

Registered Charity Number: 298405.
Inaugurated by Diana, Princess of Wales.

