

Hints and tips for a successful event

Game Changers is a way for gamers and game enthusiasts to unite against childhood cancer by taking on the ultimate challenge of continuously gaming for 12-hours.

Spice things up with fun challenges within your marathon. Some of our favourites are:

Host a tournament

Get a group together and set up a points system. The winner walks away triumphant!

Speed runs

Complete a level or game as fast as you can.

Build something amazing

Show off your inner artist in-game. Why not recreate the Children with Cancer UK or Game Changers logo whilst encouraging donations.

Complete everything

Collect a coin, medal and achievement in your chosen game.

Ultimate stream

Host a stream in fancy dress. How about your favourite gaming or film character?

Crazy reactions

Get your family and friends to play your favourite games for a donation and record their reactions - the good and the bad!

Smash a record

Aim to beat a gaming record. Whether you want to try for the highest score or hardest difficulty, go for it and become a record holder.

Give up gaming

The hardest challenge for game lovers. Get sponsored to give up your console or favourite game for a month.

Stay healthy and safe gamers! We recommend:

Take regular breaks

Give your eyes a break and stretch your legs away from your screen. Try setting an alarm on your phone every hour for a 5-minute break.

Keeping hydrated and fuelled

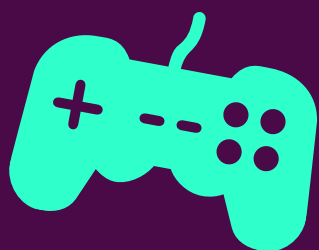
Stock up on water and healthy snacks to munch on throughout your challenge.

Avoiding a crash

Steer clear of caffeine, energy or high-sugar drinks.

Making sure you are well rested

Get a good night's sleep before you complete your challenge.



About Children with Cancer UK

At Children with Cancer UK, our vision is a world where every child survives cancer. We've been working tirelessly since 1988, to fund life-saving research into the causes of childhood cancer, developing better, kinder treatments. We also raise awareness to inspire action and fund support for children and young people with cancer and their families through treatment and beyond.

Share how your fundraising could make a difference:



£10 - could fund basic laboratory equipment, vital to research into childhood cancer.

£20 - could supply a months worth of protective clothing, essential for experiments in childhood cancer.

£40 - could help fund lab plastic wares, essential for ongoing research into paediatric cancer treatment.

£100 - could help support research into treatment for high-grade brain tumours in children, a group of cancers that remain largely incurable.

Top fundraising tips

Update your JustGiving page
Add some pictures, edit your story and set your event date.

Set your target
Setting this high will encourage more donations. Keep everyone updated on how close you are to reaching your goal.

Link your Twitch/YouTube
Connect your streaming account to your fundraising page so people can watch and donate easily.

Assemble your gaming crew
Ask your friends to join you in the challenge or have them join by watching and cheering you on.

Get your work involved
Add what you are doing to your email signature or notice board. Check if your workplace does matched giving for charities.

Set forfeits
Ask people for dares in exchange for a donation or set a target, and once you hit it, complete a dare at random. How about fancy dress or funny dances?

Shout out
Let everyone know when your challenge starts by using our social badges and sharing your JustGiving page. Give everyone live updates during your stream on Twitter or Facebook.


Thank you for your support
The money you raise for Children with Cancer UK helps to improve childhood cancer survival rates and keep families together for longer.

Get in touch

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Please share your fundraising ideas and photos from your events on your social media pages.

 childrenwithcanceruk

 @CwC_UK

 childrenwithcanceruk

Registered Charity Number: 298405

