



Terms and Conditions – Game Changers

Please read these carefully.

This document (the "Agreement") is agreed by the "Fundraiser" and Children with Cancer UK ("Charity") for the purpose of participating in Game Changers hosted by Children with Cancer UK. By signing up to take part in Game Changers, the Fundraiser acknowledges and agrees to the following terms and conditions:

1. Compliance with UK Laws and Ethical Guidelines

The Fundraiser agrees to:

- i. **Comply with all applicable UK laws** governing charitable fundraising, including but not limited to the **Charities Act 2011**, the **Fundraising Regulator's Code of Fundraising Practice**, and any other relevant regulations concerning charity fundraising, tax-exempt status, and solicitation.
- ii. **Act in accordance with the ethical guidelines** set out by the Charity, ensuring transparency, honesty, and integrity in all fundraising activities.
- iii. **Follow all platform-specific rules and guidelines** of the livestreaming service used for the event (e.g., Twitch, YouTube, Facebook), ensuring that the content is appropriate, non-offensive, and not misleading.

2. Use of Funds

The Fundraiser agrees that:

- i. **All funds raised will be donated directly to the Charity** and used solely for the charitable purpose specified by the Charity.
- ii. **No portion of the funds raised will be retained** by the Fundraiser or used for personal benefit unless explicitly agreed upon in writing by the Charity.

3. Transparency and Accuracy

The Fundraiser agrees to:

- i. **Clearly disclose** to viewers that the funds raised will go to the Charity and provide information on how the funds will be used (e.g., specific projects, programs, or services supported by the Charity).
- ii. **Provide accurate and truthful information** about the Charity, its mission, and how donations will be used, ensuring no misrepresentation.
- iii. **Maintain transparency** throughout the livestream, including acknowledging and addressing any concerns raised by viewers about how the funds will be used.

4. Respecting Donor Privacy

The Fundraiser agrees to:

- i. **Respect the privacy of donors** and not share any personal donor information (e.g., names, contact details, or payment information) without their explicit consent.

5. Conduct During Livestream

The Fundraiser agrees to:

- i. **Maintain professional behaviour and conduct** during the livestream, refraining from any activities, language, or content that may be considered inappropriate, offensive, or discriminatory.
- ii. **Avoid using misleading or high-pressure tactics** to encourage donations, ensuring that the approach is respectful and does not undermine the integrity of the fundraising effort.

6. Liability and Indemnification

The Fundraiser agrees to:

- i. **Indemnify and hold harmless the Charity, its affiliates, officers, directors, and employees** from any claims, losses, damages, or liabilities arising from the Fundraiser's actions during the livestream event.
- ii. **Assume full responsibility for any consequences** arising from non-compliance with UK laws, ethical standards, or the terms of this Agreement.

7. Approval of Content

The Fundraiser agrees to:

- i. **Submit any planned content** (e.g., script, promotional material, and key messages) to the Charity for approval before the livestream to ensure that it aligns with the Charity's values and guidelines.

8. Termination of Agreement

The Charity reserves the right to:

- i. **Terminate this Agreement** at any time if the Fundraiser is found to be in violation of any of the terms outlined.
- ii. **Suspend or revoke livestream privileges** if the Fundraiser fails to adhere to the agreed-upon ethical, legal, or regulatory standards, or if their actions negatively impact the Charity's reputation.

9. Miscellaneous Provisions

- i. This Agreement constitutes the entire understanding between the Fundraiser and the Charity regarding the livestream fundraiser, superseding all prior communications or agreements, whether written or oral.
- ii. Any amendments to this Agreement must be in writing and signed by both parties.

This document ensures that fundraisers are fully aware of their responsibilities and the ethical and legal expectations when taking part in Game Changers for Children with Cancer UK.